

## Vicitas Privacy Policy - GDPR Compliant

At Vicitas, safeguarding your personal data is our utmost priority. We're committed to GDPR standards, ensuring that our client's personal data is protected with the highest standards of compliance and security.

### Cookies and Local Storage

While we don't use cookies, we do store specific data in the local storage of all visitors. This is primarily to synchronize member contact lists. Please rest assured, this information can't be employed to synchronize any external data or be misused. By becoming a member, you consent to share your contact details with individuals or businesses who have interacted with your phone or scanned your Vicitas business card QR code.

### Push Notifications

Although not yet functional, when we introduce push notifications, they will be sent exclusively by Vicitas. We might include promotional advertisements. However, our customers will never receive or access specific contact details from the target audience.

### Privacy by Design

Our approach prioritizes the privacy and security of our clients' personal data. We're aligned with GDPR standards, ensuring your rights and data protection remain our focus.

### Understanding GDPR

Introduced on May 25, 2018, the GDPR is a legislative framework giving EU citizens more control over their personal data. It dictates how personal data should be collected, utilized, and shared, replacing the 1995 EU Data Protection Directive. This regulation pertains to all companies processing EU citizens' personal data, irrespective of the company's location.

### Data Collection and Purpose

At Vicitas, we gather and manage personal data for:

- Order fulfillment and service delivery
- Customer communications and inquiries
- Enhancement of our offerings
- Personalized user experiences and tailored recommendations

We strictly limit data collection to what's vital for the above purposes. Any secondary use requires your clear and explicit consent.

### Your Rights Under GDPR

As per GDPR, you're entitled to:

- Be informed about your data usage
- Access your personal data
- Correct any inaccuracies in your data
- Request data deletion ("right to be forgotten")
- Limit the processing of your data
- Data portability
- Object to your data being processed
- Not be subject to automated decisions, including profiling

To act on any of these rights, kindly reach out to us at [info@Vicitas.com](mailto:info@Vicitas.com).

### Protecting Your Personal Data

Vicitas adopts rigorous technical and organizational measures to protect your data, such as:

- Data encryption
- Secured servers for data storage
- Strict controls to block unauthorized access

We also expect our third-party associates to employ similar security measures. We confirm that we never share any personal data from our platform with external entities or websites.